DSR PROTOCOL · COST COMPARISON

What a Digital Product Passport really costs

One flat plan — passports, scans and your own domain included — versus a fee stacked on every passport.

This is a fixed summary of our interactive calculator. DSR is a single published subscription; the per-passport model charges for each passport plus a year-one onboarding, so its cost climbs with the size of the catalogue. Figures below are first-year totals.

Shown in euro (€), pound sterling (£) and US dollar ($) — no manual conversion needed.

CATALOGUE	DSR PROTOCOL (FLAT, YEAR ONE)	PER-PASSPORT MODEL (YEAR ONE)	YOU KEEP
50 products Starter	**€869** £747 · $869	**€2,525 – €10,100** £2,172 – £8,686 · $2,525 – $10,100	**€1,656 – €9,231** £1,424 – £7,939 · $1,656 – $9,231
250 products Growth	**€2,189** £1,883 · $2,189	**€2,625 – €10,500** £2,258 – £9,030 · $2,625 – $10,500	**€436 – €8,311** £375 – £7,147 · $436 – $8,311
500 products Growth	**€2,189** £1,883 · $2,189	**€2,750 – €11,000** £2,365 – £9,460 · $2,750 – $11,000	**€561 – €8,811** £482 – £7,577 · $561 – $8,811

The success tax

> The per-passport model can also meter by scan. A popular product then becomes a bill: more scans, more cost. With DSR, every scan is included — a viral product is a win, not an overage charge.

At scale — compare total cost of ownership

For very large catalogues the per-passport model's floor rate can approach our flat Business tier in year one. DSR's advantage there is **predictability**: flat renewals, **no per-scan overage**, and your **own domain** (no re-registering every product if you switch). A Digital Product Passport must stay available for about a decade, so flat renewals and included scans widen the gap over the full lifespan.

At maison & group scale — over five years

Per-passport schemes also charge an annual licence, and in luxury every repair and resale is another lifecycle event the model can meter. That line climbs with your catalogue; a flat platform tier does not. Illustrative five-year totals, using the same €0.50–€2.00 per-passport range (licence and events charged on top, so the real gap is wider):

PRODUCTS / YEAR	PER-PASSPORT MODEL — 5-YEAR TOTAL	DSR
50,000	**€125,000 – €500,000** £107,500 – £430,000 · $125,000 – $500,000	**Flat tier · volume-independent**

PRODUCTS / YEAR	PER-PASSPORT MODEL — 5-YEAR TOTAL	DSR
250,000	**€625,000 – €2,500,000** £537,500 – £2,150,000 · $625,000 – $2,500,000	**Flat tier · volume-independent**
1,000,000	**€2,500,000 – €10,000,000** £2,150,000 – £8,600,000 · $2,500,000 – $10,000,000	**Flat tier · volume-independent**

The take-away is not “always the lowest line” — it is **predictability and no ceiling**. DSR’s enterprise tier is a flat, bespoke platform fee, independent of volume; the per-passport line grows with every product and every resale.

Illustrative only: cumulative products over five years × the published €0.50–€2.00 per-passport range. Lifecycle events and annual licences are charged on top by per-passport schemes and are not included here.

DSR figures are live list prices, first year including any one-time onboarding. The per-passport figures use the €0.50–€2.00 per passport and €2,500–€10,000 year-one onboarding published in idpp.net’s own Digital Product Passport Cost Guide, before any subscription. Prices are set in euro; other currencies are converted at an indicative rate (the same used on our pricing page), excluding VAT. Not legal advice.

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