DSR PROTOCOL · TEKNOPARK İZMİR · MEETING-KIT COMMAND SHEET

Teknopark meeting kit — one command sheet

Every document for the evaluation call, in one place — EN + TR, with print-ready PDFs.

Built on GS1 Digital Link and ready for GS1 Sunrise 2027 — the 2D shift at retail point of sale.

HOW TO USE THIS ON THE CALL

Open this page on a second screen. Each card opens the live document in a new tab; use the Türkçe button for the room and PDF to print or forward. Start with the meeting brief, keep the four-question crib sheet (and rehearsal mode) to hand, and open the cost, residency and governing-law notes if the panel presses on them.

1 EN + TR

Meeting brief — talking points & run sheet

The 10-minute brief: what we offer, the ISO 27001 ask, a timed run sheet, likely Q&A and a live demo QR. Turkish-first, with an English mirror for prep.

`/teknopark-meeting · /en/teknopark-meeting · /pdf`

Open (English) | Türkçe | PDF

2 EN + TR · LIVE

Four likely questions — crib sheet & rehearsal mode

R&D and superiority, revenue stream, market size and TAM/SAM/SOM — each a 30-second spoken answer with three proof points. Rehearsal mode reveals answers on a 30-second timer.

`/teknopark-questions · /tr/teknopark-questions · /rehearse · /pdf`

Open (English) | Türkçe | Rehearsal mode | PDF

3 OWNER-ONLY

Back-up cost per million passports

The ballpark the room asks for, per 1,000,000 serialised passports a year: legacy escrow vs DSR price vs DSR infrastructure cost-to-hold, then 1M → 100M. Owner-only — it exposes the cost base and margin.

`/backup-cost-per-million · /tr/backup-cost-per-million · /pdf`

Open (English) | Türkçe | PDF

4 EN + TR

Why the bill stays flat

Bandwidth, computing and database in plain words: a flat, predictable cost instead of a per-scan meter. The in-perimeter, edge-cached story for a non-technical panel.

`/why-flat-cost · /tr/why-flat-cost · /pdf`

Open (English) | Türkçe | PDF

5 EN + TR

Where the data lives — residency note

A Turkish company with EU-resident passport data: residency, not sovereignty. Includes a copy-to-clipboard 20-second one-liner for Zoom chat or email.

`/data-residency-note · /tr/data-residency-note · /pdf`

Open (English) | Türkçe | PDF

6 EN + TR

Entity, governing law & ISO 27001 scope

Which legal entity holds the technology, which law governs client contracts (Turkish / English (UK) / EU), and the honest “in progress” ISO 27001 scope.

`/entity-governing-law · /tr/entity-governing-law · /pdf`

Open (English) | Türkçe | PDF

7

PRINT & HAND OUT

GS1 sample cards — print & hand out

A print-ready GS1 QR card for each showcase example: one live code resolving to compliance and sequential rewards. Print or forward as a leave-behind.

`/pitch-cards?lang=tr · /pitch-cards?lang=en · /pdf`

Open (Türkçe) | English | PDF

8

EN + TR

Abbreviations & glossary — plain language

One page listing every abbreviation we use in plain words — plus what loaded terms like “immutable” mean in a DPP versus in blockchain. For the panel, investors, factory owners and the team.

`/glossary · /tr/glossary · /pdf`

Open (English) | Türkçe | Pocket card | PDF

Competitor matrix — who we track

Battlecards on file: Aura, Eon, Arianee, ProofPass, TracePass, Spherity, Blippa, Fabacus, idpp.net and DÜPAS. Our claim is about the COMBINATION — secure-NFC binding to the physical item, in-perimeter resolution and the independent Art. 10(4) back-up copy, without blockchain or a per-scan meter — not that no rival holds any single one of them.

Internal command sheet for the owner. Individual documents carry their own honesty flags; the back-up cost sheet is owner-only. Not legal advice.